

ARC COMMITTEE MEETING FOLLOW-UP

REGIONAL TRANSIT COMMITTEE

November 10, 2016 Meeting Notes

Voting Members Present:

Commissioner Tim Lee, Chair
Mr. Kerry Armstrong

Voting Members Absent:

Interim CEO Lee May
Commissioner John Eaves
Mayor Kasim Reed
Mr. Fred Daniels
Mr. David Austin
Commissioner Tom Worthan
Commissioner Buzz Ahrens
Mr. Sonny Deriso

Non-Voting Members Present:

Commissioner Charles Oddo
Mr. Christopher Tomlinson
Mr. Doug Hooker
Ms. Jamie Cochran (for Ms. Carol Comer)
Mr. Clark Boddie

Non-Voting Members Absent:

Commissioner Jeff Turner
Commissioner Richard Oden
Commissioner Pat Graham
Commissioner Pete Amos
Commissioner Keith Ellis
Commissioner Kevin Little
Commissioner Tim Lassetter
Commissioner Tommy Smith
Mr. Rudy Bowen
Mr. Donald Hawbaker
Ms. Carol Comer
Mr. Keith Parker

The committee did not have quorum, but was held for informational purposes



1. Welcome, Chair's comments, Approval of meeting summary, Public comment period

Chairman Lee called the meeting to order. No public comments, and the previous meeting minutes were accepted as presented.

2. Year in Review 2016/Year in Preview 2017

Cain Williamson, ARC, presented an overview of the work tasks from 2016 and of the upcoming activities in 2017.

- ATLtransit.org Marking Campaign took place in the spring of 2016, proving to be very successful. In 2017, tasks include defining synergies with Georgia Commute Options, planning and executing a second campaign, and coordination with communications about construction projects.
- Regional Transit Vision Update began in 2016 and will officially kick off in December. In 2017, the consultant team and staff will undertake a needs assessment, technology inventory, software development, and plan development. The Update is expected to be completed in late 2017/early 2018.
- Bike to Ride got underway in 2016 with consultant procurement and contracting. The project will officially kick off in early 2017 and wrap up by summer 2017. The program will include in-depth site analysis and design solutions for specific chosen sites around the region.
- A draft Human Service Transportation Plan was developed in 2016 and will be presented for adoption to the ARC Committees and ARC Board in early 2017. In the year ahead, the focus will be on implementation activities and developing a funding policy.
- The Regional Fare Collection program completed a financial review and developed recommendations that were subsequently accepted by the transit operators. Breeze agreements are currently being renegotiated between MARTA and the transit operators. In 2017, the focus will be on developing a consensus on a universal fare product, designing and testing the product, and developing a revenue sharing methodology.
- The Universal Bus Stop Signage Program secured funding in the TIP and was awarded GOTransit Bond funding for implementation. Currently, ARC is working with MARTA, Cobb, and GRTA on an implementation approach. 2017 will focus on implementation of the signs.

3. Closing Comments

Chairman Lee praised Cain and his team on the important work being done across the region, noting that the work going on behind the scenes will be very beneficial to the work that is going to come in light of the recent passages of local transportation referendums.

Mr. Tomlinson thanked Chairman Lee for his leadership in helping to move the region forward on regional transit cooperation.

Presentations and handouts are available on the ARC website: (www.atlantaregional.com/rtc)

